LAW OFFICES OF

FAY KAPLUN & MARCIN, LLP

INTELLECTUAL PROPERTY LAW

MAR 1 9 2007

150 Broadway, Suite 702 New York, New York 10038 PHONE: (212) 619-6000 FAX: (212) 208-6819/619-0276 WWW.FKMIPLAW.COM

FACSIMILE COVER SHEET

FAX NO

(571) 273-8300

TO

Commissioner for Patents

Mail Stop: Amendments

FROM

Oleg F. Kaplun, Esq. of Fay Kaplun & Marcin, LLP

DATE

March 19, 2007

SUBJECT

US Patent Application Serial No. 09/663,069

for Electronic Shopping Service

Our Ref.: 40116/05701

NUMBER OF PAGES INCLUDING COVER:

MESSAGE:

Please see attached.

Thank you.

If ANY PAGES WERE NOT RECEIVED OR ARE ILLEGIBLE, PLEASE CALL (212) 619-6000 AS SOON AS POSSIBLE.

The information contained in this facsimile message is attorney privileged and confidential information intended only for the use of the individual or entity named above. If the reader of this message is not the intended recipient or the employee or agent responsible to deliver it to the intended recipient, you are bereby notified that any dissemination, distribution or copying of this communication is strictly prohibited. If you have received this communication in error, please notify us by telephone, and return the original message to us at the above address via the U.S. Postal Service. We will reimburse any costs you incur in notifying us and returning the message

CENTRAL PAX CENTER

MAR 1 9 2007.

Attorney Docket No. 40116/05701 (A - 69227)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s)

Varatharajah

Serial No.

09/663,069

Filing Date

September 15, 2000

For

Electronic Shopping Service

Group Art Unit

3625

Confirmation No.

3198

Examiner

Yogesh C. Garg

Mail Stop: Amendments Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Certificate of Mailing/Facsimile I hereby certify that this correspondence is being deposited via facsimile or First Class Mail addressed to:

> Mail Stop: Amendments Commissioner for Patents Alexandria, VA 22313-1450 571-273-8300

> > Date: March

TRANSMITTAL

Transmitted herewith please find an Amendment in Response to the Non-Final Office Action mailed on December 18, 2006 for filing in the above-identified application. No fees are believed to be required. However, the Commissioner is hereby authorized to charge any additional fees required to the Deposit Account of Fay Kaplun & Marcin, LLP No. 50-1492. A copy of this paper is enclosed for that purpose.

Respectfully submitted,

Dated: March _______ 2007

g F. Kaplun (Reg. No.

Fay Kaplun & Marcin, LLP 150 Broadway, Suite 702 New York, NY 10038

Tel: (212)619-6000 Fax: (212) 619-0276

Attorney Docket No. 40116/05701 (A - 69227)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s)

Varatharajah

Serial No.

09/663,069

Filing Date

September 15, 2000

For

Electronic Shopping Service

Group Art Unit

3625

Confirmation No.

3198

Examiner

Yogesh C. Garg

Mail Stop: Amendments Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Certificate of Mailing/Facsimile
I hereby certify that this correspondence is being deposited via facsimile or First Class Mail

addressed to:

Mail Stop: Amendments Commissioner for Patents Alexandria, VA 22313-1450

571-273-8300

Date: March

TRANSMITTAL

Transmitted herewith please find an Amendment in Response to the Non-Final Office Action mailed on December 18, 2006 for filing in the above-identified application. No fees are believed to be required. However, the Commissioner is hereby authorized to charge any additional fees required to the Deposit Account of Fay Kaplun & Marcin, LLP No. 50-1492. A copy of this paper is enclosed for that purpose.

Respectfully submitted,

Dated: March ______, 2007

leg F. Kaplun (Reg. No. 45,5

Fay Kaplun & Marcin, LLP 150 Broadway, Suite 702

New York, NY 10038 Tel: (212)619-6000

Fax: (212) 619-0276

REGEIVED CENTRAL FAX CENTER

MAR 1 9 2007.

Attorney Docket No. 40116/05701 (A - 69227)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s)

Varatharajah

Serial No.

09/663,069

Filing Date

September 15, 2000

For

Electronic Shopping Service

Group Art Unit

3625

Confirmation No.

3198

Examiner

Yogesh C. Garg

Mail Stop: Amendments Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

AMENDMENT

In response to the Non-Final Office Action mailed December 18, 2006 in the aboveidentified application, please enter the following amendments and consider the following remarks.